

SANA MEDIA KIT



## **ABOUT SANA HOTELS**

SANA Hotels operates 17 hotels across Portugal, Germany, France and Angola, with new openings coming soon in Lisbon, Porto, Casablanca and Georgia. SANA leads Lisbon's hospitality market with the largest and most diverse hotel portfolio.

Founded in 1999 with the opening of SANA Capitol near Marquês de Pombal, the group has grown significantly over the past 25 years. Today, SANA Hotels employs more than 2,200 people and remains committed to delivering quality, exceptional service and unforgettable experiences that inspire every guest.



**EPIC SANA Algarve** 

#### SANA Hotels Portugal, S.A.

Edifício MYRIAD CRYSTAL CENTER Cais das Naus, Lote 2.15.02 1990-173 Lisboa. Portugal NIPC 502 520 833 C.R.C. de Lisboa Capital Social € 250.000,00



#### **OUR BRANDS AND CONCEPTS**

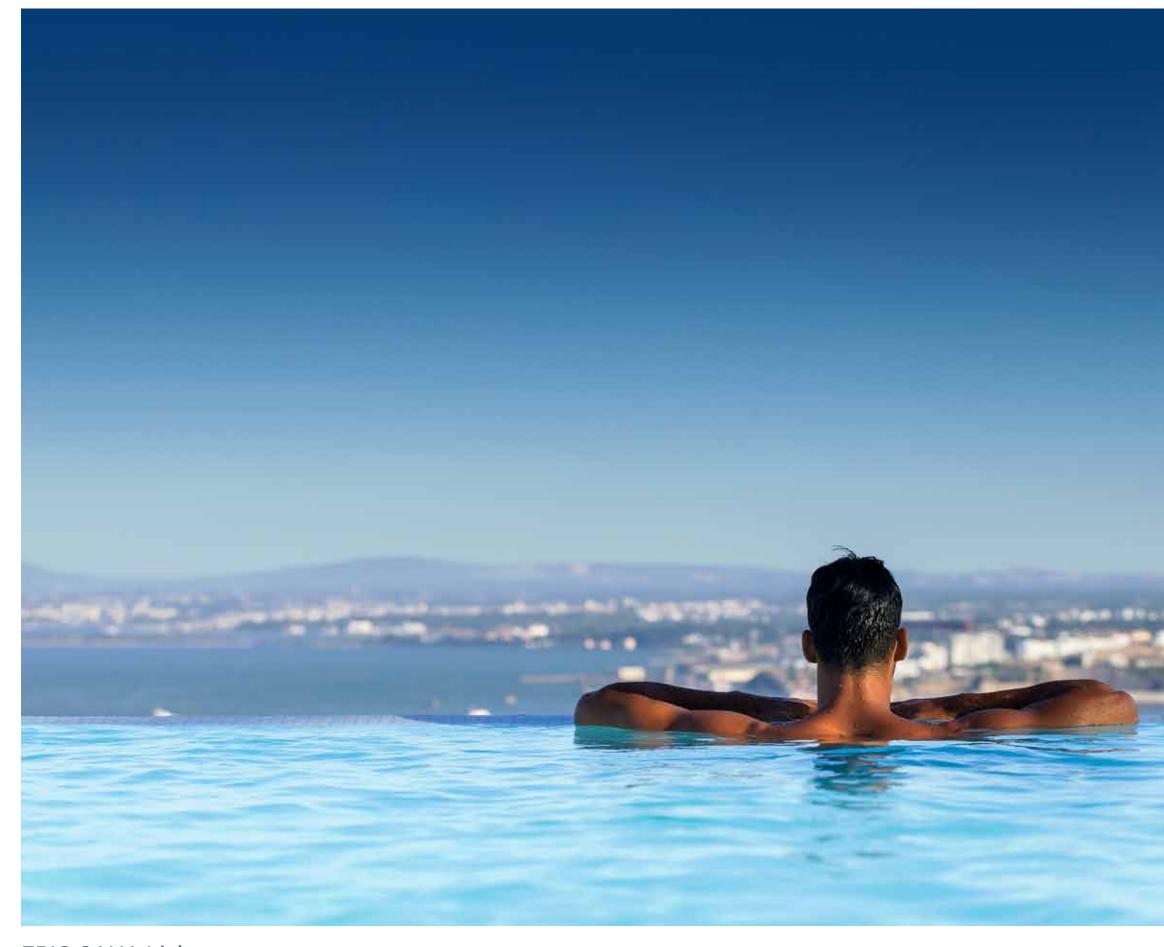
"Beyond Your Expectations" is more than a signature, it is the foundation of SANA's brand philosophy. This guiding principle reflects a strong commitment to excellence, innovation, and the art of creating memorable surprises for every guest.

SANA has built a diverse portfolio of brands and concepts tailored to different lifestyles and expectations, from stylish urban suites to wellness-focused stays and long-term solutions. While each concept has its own personality, all share the same core values: a dedication to quality, comfort, and unforgettable experiences.

## **SANA HOTELS**

. SANA 3 - and 4 - star hotels combine comfort, attentive service and prime locations in Portugal (Lisbon, Sesimbra and Caldas da Rainha) and Germany (Berlin). Whether you are travelling for business or leisure, you will find welcoming spaces, thoughtful amenities and a warm atmosphere that make you feel at home from the moment you arrive.

. Each property reflects the essence of its destination, offering easy access to key attractions, vibrant city life or relaxing seaside settings. From well-appointed rooms to inviting dining areas, every detail is carefully considered to ensure a pleasant and memorable stay. Our dedicated teams provide personalized service, making your well-being and satisfaction our top priority.



**EPIC SANA Lisboa** 

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#### **MYRIAD BY SANA**

- . Located in the vibrant Park of Nations area of Lisbon, MYRIAD by SANA offers a striking setting with a range of amenities and panoramic views of the city and the Tagus River. The hotel is connected to the Vasco da Gama Tower, a notable tourist attraction originally built for the 1998 World's Fair and stands as the tallest building in Portugal.
- . This dynamic riverside hotel provides guests with an opportunity to experience sophistication and comfort in one of Lisbon's most lively neighborhoods, ensuring a memorable stay.



MYRIAD by SANA

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#### **AUBERGE DE JEU DU PAUME**

- . Set within the gardens of the Château de Chantilly, just outside Paris, Auberge du Jeu de Paume offers a refined retreat where French heritage meets discreet luxury. Surrounded by royal stables and manicured grounds, the hotel offers a timeless and serene atmosphere.
- . Interiors showcase classic French design, toile de Jouy, antique woodwork, and marble touches, evoking the grandeur of château living.
- . Guests can enjoy a variety of activities, including horse riding, polo and concerts, as well as attending the prestigious Prix de Diane. Dining here is a celebration of flavour and ritual. And for a deeper connection to history, a nearby museum offers masterpieces from France's royal past.



AUBERGE DE JEU DU PAUME

#### SANA Hotels Portugal, S.A.

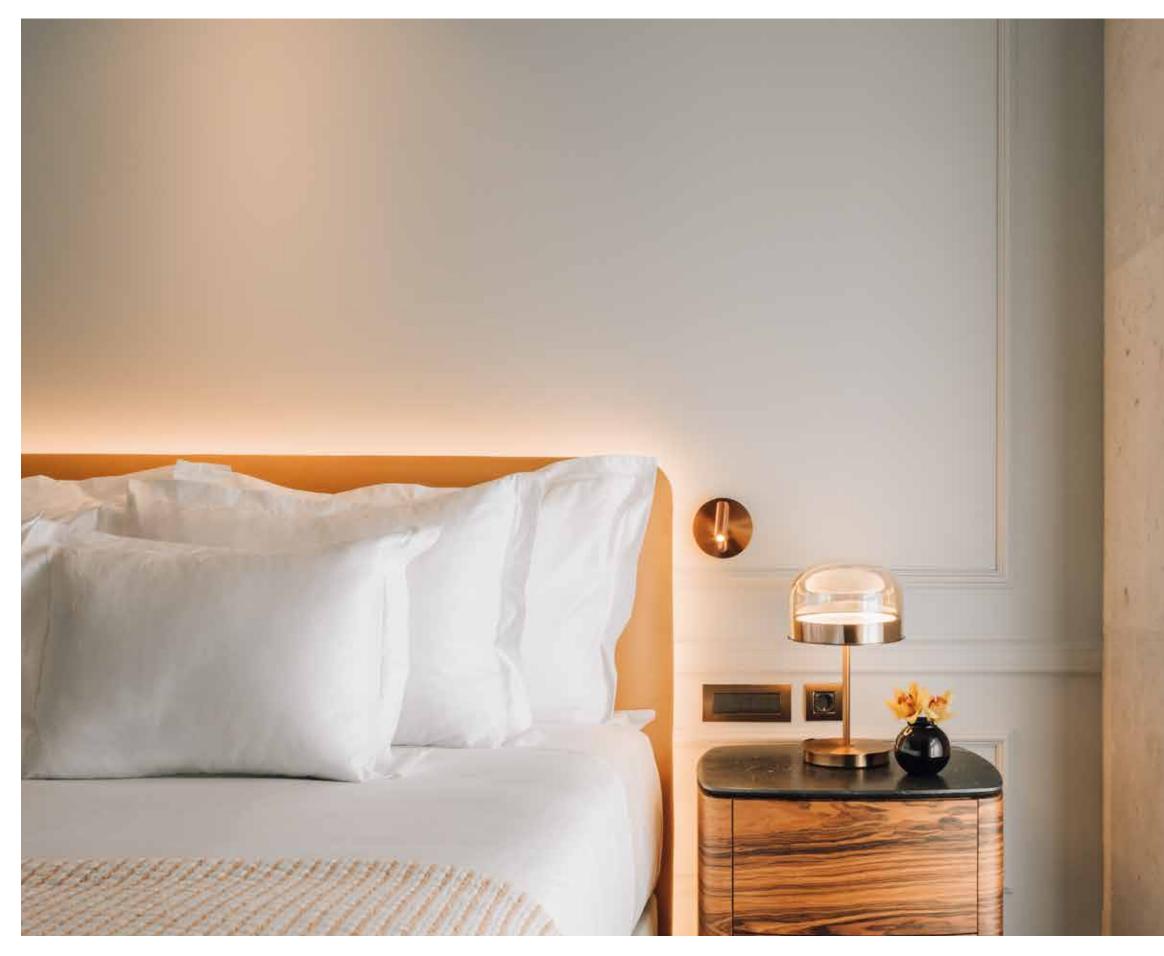
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#### **MYTHIC SANA**

. MYTHIC SANA represents a new expression of luxury: intimate, authentic, and deeply sensorial. Carrying the SANA signature, it reflects a lifestyle in which every detail embodies understated elegance and exceptional experiences. More than just a place to stay, it's where time slows, history unfolds and every moment becomes unforgettable.

. MYTHIC SANA is synonymous with soulful exclusivity, created for those seeking something truly beyond the extraordinary: a mythical stay.



**MYTHIC SANA** 

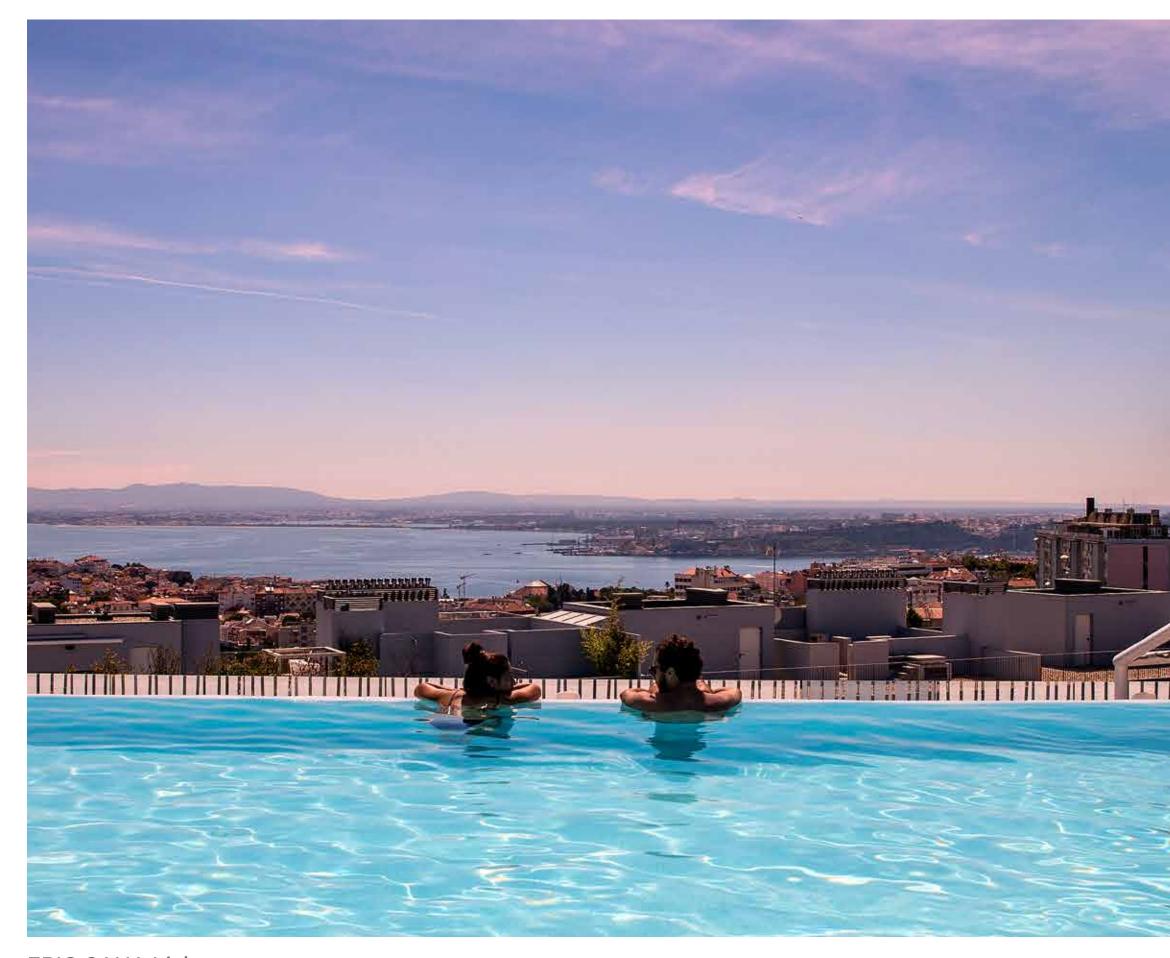
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#### **EPIC SANA**

- . EPIC SANA is a five-star hotel brand defined by luxury, elegance, and exceptional service. From refined rooms to gourmet dining, tranquil spas and sophisticated event spaces, every detail reflects exclusivity and personalization.
- . The brand was launched in Angola with the opening of EPIC SANA Luanda in 2011, followed by EPIC SANA Lisboa and EPIC SANA Algarve in 2013. It quickly earned international recognition, receiving multiple awards for service excellence and elevating SANA's global reputation.
- . Most recently, EPIC SANA Marquês opened in 2021 in the heart of Lisbon, further reinforcing the brand's leadership in the luxury hospitality market. EPIC SANA continues to drive SANA's international expansion, attracting growing interest from developers and investment partners.



**EPIC SANA Lisboa** 

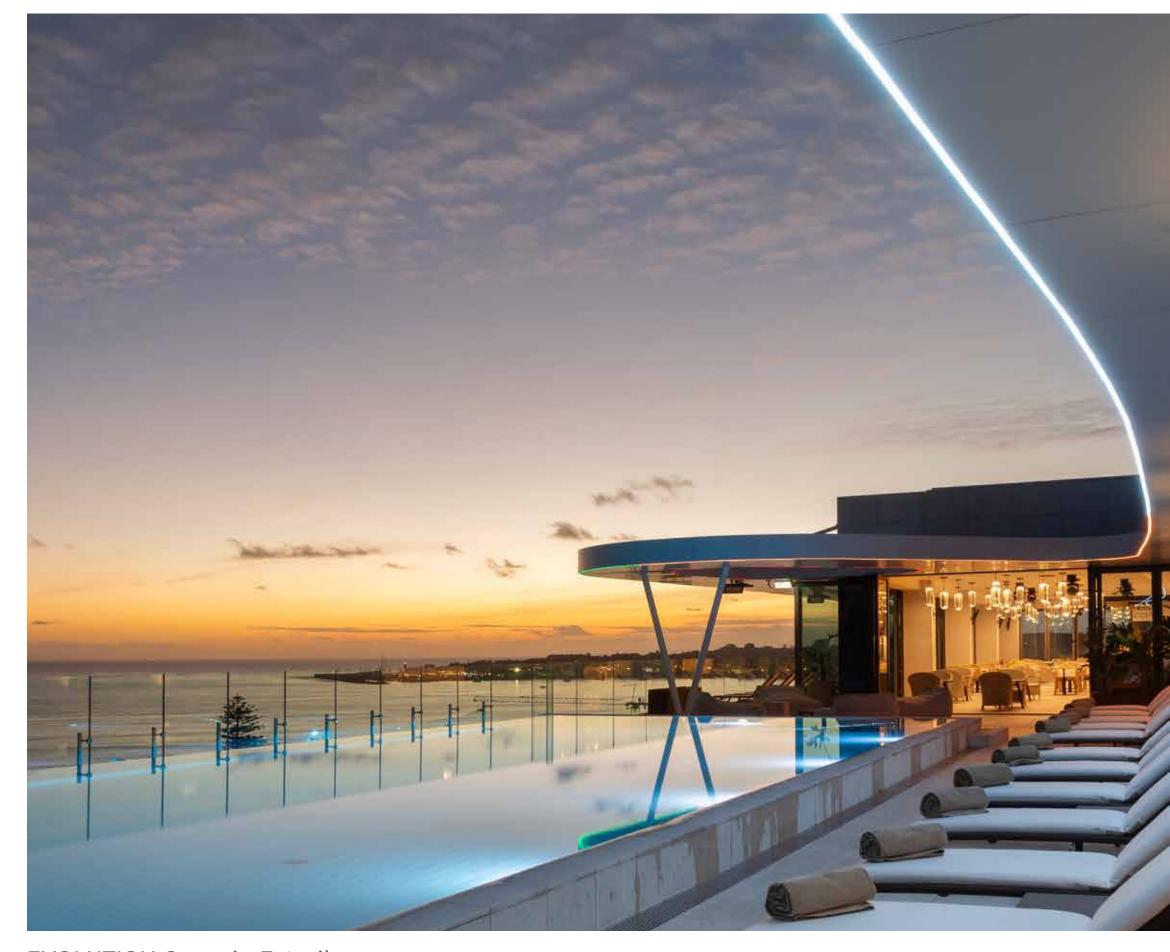
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#### **EVOLUTION HOTELS**

- . EVOLUTION is a new generation of lifestyle hotels that redefines traditional hospitality. Designed as vibrant, multifunctional spaces for both travelers and locals, these urban hubs seamlessly blend work, leisure, and culture.
- . With contemporary design and a relaxed, inclusive atmosphere, EVOLUTION hotels encourage authentic connections and deep city immersion. New rules, New vibes: it's a motto that perfectly captures the brand's free-spirited identity.



**EVOLUTION Cascais-Estoril** 

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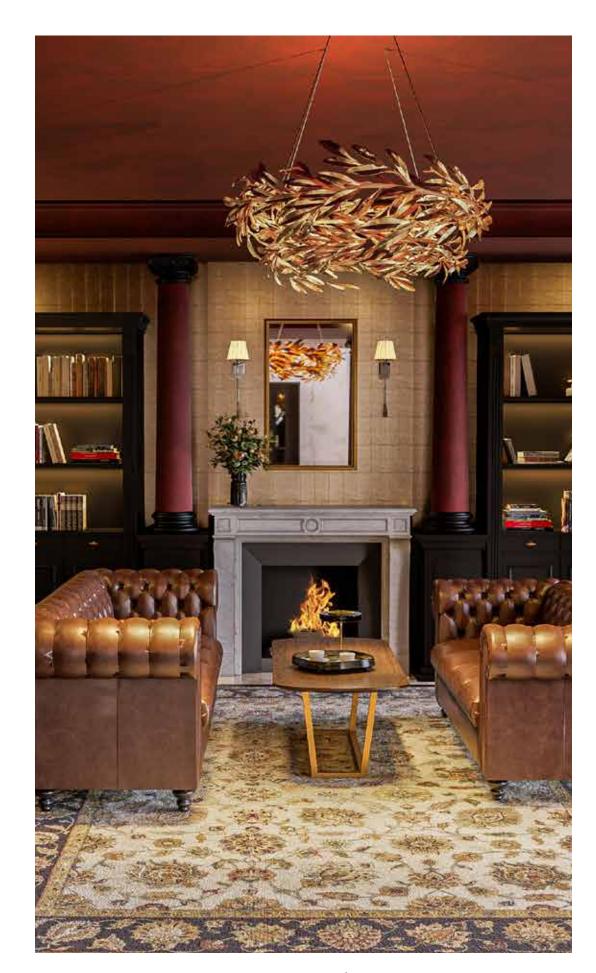
### **FLAGSHIP PROPERTIES**

#### **MYTHIC SANA Downtown Suites**

- . Located on the iconic Rua do Ouro, in the heart of downtown Lisbon, just minutes from São Jorge Castle, Praça do Comércio, Chiado, Rossio, and Avenida da Liberdade.
- . 48 Rooms & Suites 8 Premium Room, 6 Junior Suite, 9 Deluxe Suite, 20 Grand Suite, 1 Grand Suite Duo, 4 Master Suite, 5 MYTHIC Suite
- . BLACK MOON Gastrobar Where nibbles, wines, champagne, and signature cocktails blend with a sophisticated atmosphere.
- . Golden Sleeves Butlers The first 24-hour butler service in Portugal, where every need is anticipated and every request is handled with discretion and precision

#### Auberge du Jeu de Paume

- . Located 40 km outside Paris, in the heart of the Chantilly Estate.
- . 92 rooms 24 Deluxe | 23 Premium | 17 Premium Vue Parc | 3 Prestige Terrasse | 11 Suite Junior | 8 Suite Premium | 3 Suite Prestige Terrasse | 2 Executive Suite | 1 Suite Présidentielle
- . SPA Valmont Fitness Center | 5 treatment and massage rooms | Indoor swimming pool | Sauna | Steam Room | Hamman
- . Restaurants & Bars La Table du Connétable | Le Jardin d'Hiver | Bar Jardin D'Hiver & Patio
- . 5 meeting rooms with capacity for up to 180 people (cocktail)



**MYTHIC SANA Downtown Suites** 



Auberge du Jeu de Paume

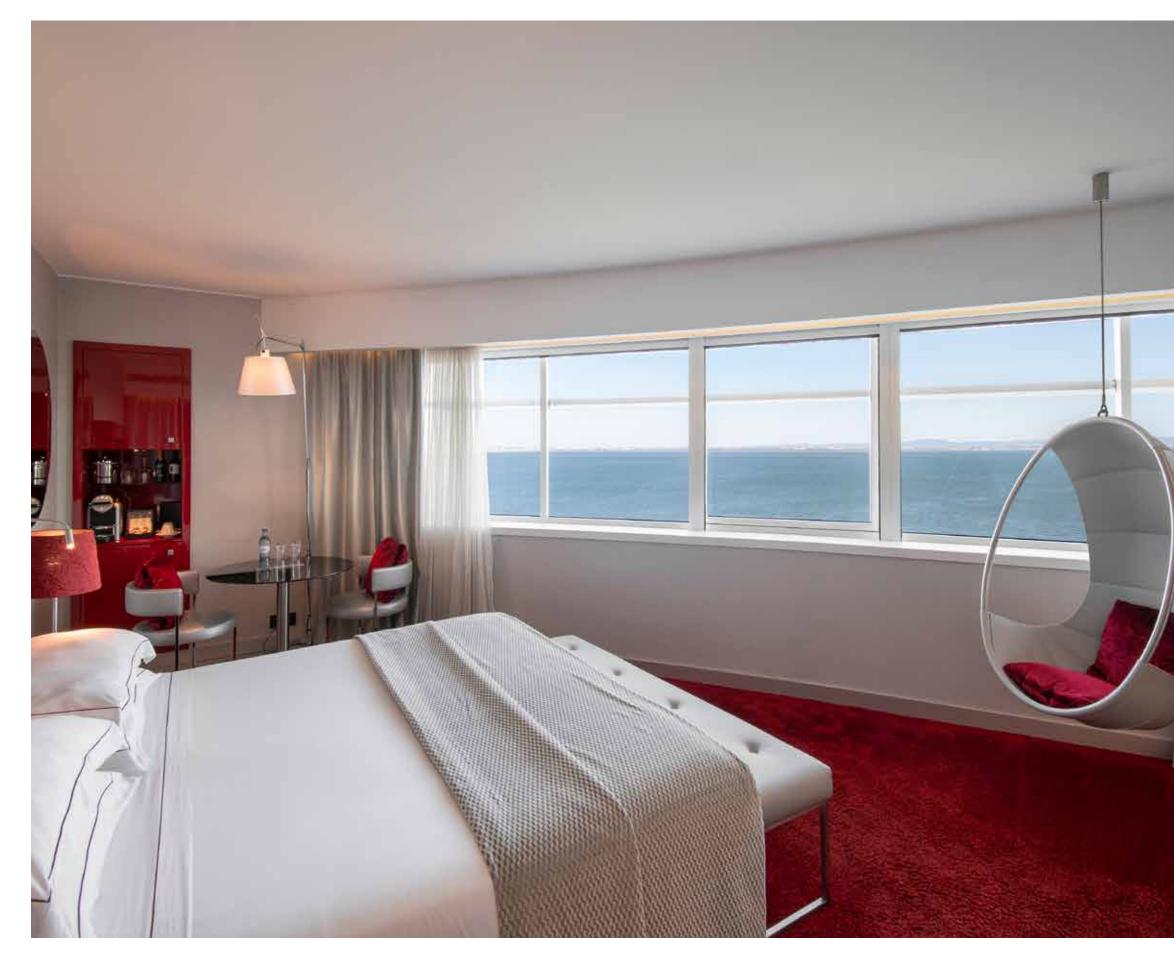
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#### **MYRIAD by SANA**

- . Located in Lisbon, right beside the Tejo River
- . 186 Rooms 150 Deluxe | 26 Premium | 9 Suites | 1 Presidential Suite
- . 2 Restaurants Michelin-Star Restaurant Fifty Seconds | Restaurant River Lounge
- . 2 Bars River Lounge Bar | Viewpoint & Rooftop Bar Vasco da Gama Tower BABYLON360°
- . SAYANNA Wellness & SPA Vitality Pool
- . 3 Meeting Rooms
- . Congress & Events Center MYRIAD Crystal Center (7 Meeting Rooms | 3 Boardrooms Foyer and deck)



MYRIAD by SANA

## SANA Hotels Portugal, S.A.

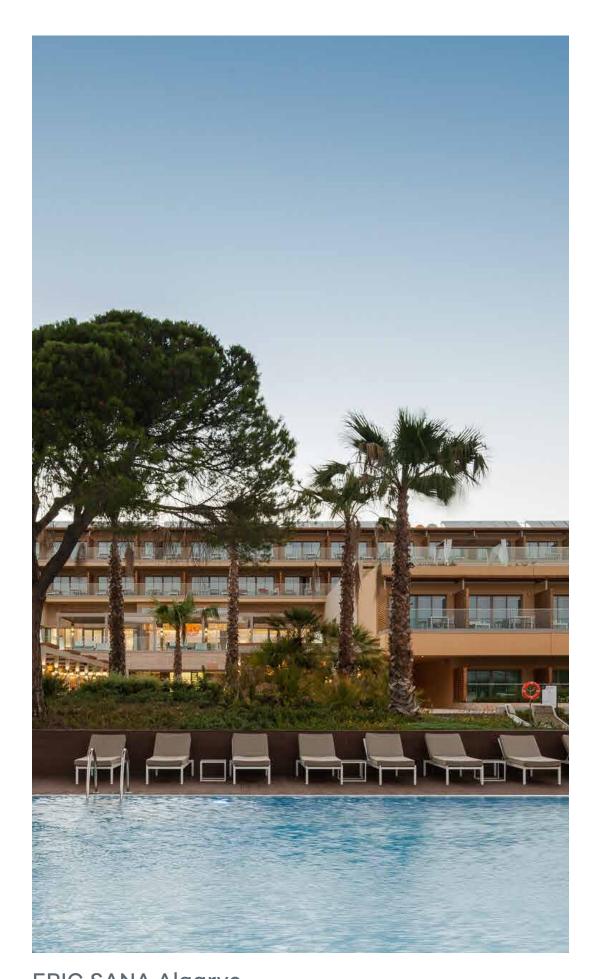
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### **EPIC SANA Algarve**

- . Located Privileged location over Falésia Beach (Algarve)
- . 229 Lodging units 160 Deluxe Rooms | 2 Suites Deluxe Ocean Facing | 24 Deluxe Garden Suites | 43 Resort Suites
- . SAYANNA Wellness & SPA 5 Outdoor Pools | 1 Indoor Pool | Kids Club | Baby Center Multi-sport Court Fitness Center | Indoor pool | Sauna | Steam room | Treatment room and massage | 5 Outdoor pools (2 for kids) | Kids Club (seasonal) | Multi-sport court
- . Restaurants & Bars Fine Dining Restaurant Al Quimia | Abyad | Bluum Bar | Open Deck | Lima | UDDO (seasonal)
- . Congress Center with an area of 1.848 sqm, luz natural and more than 1000 sqm of outdoor area



**EPIC SANA Algarve** 



**EPIC SANA Algarve** 

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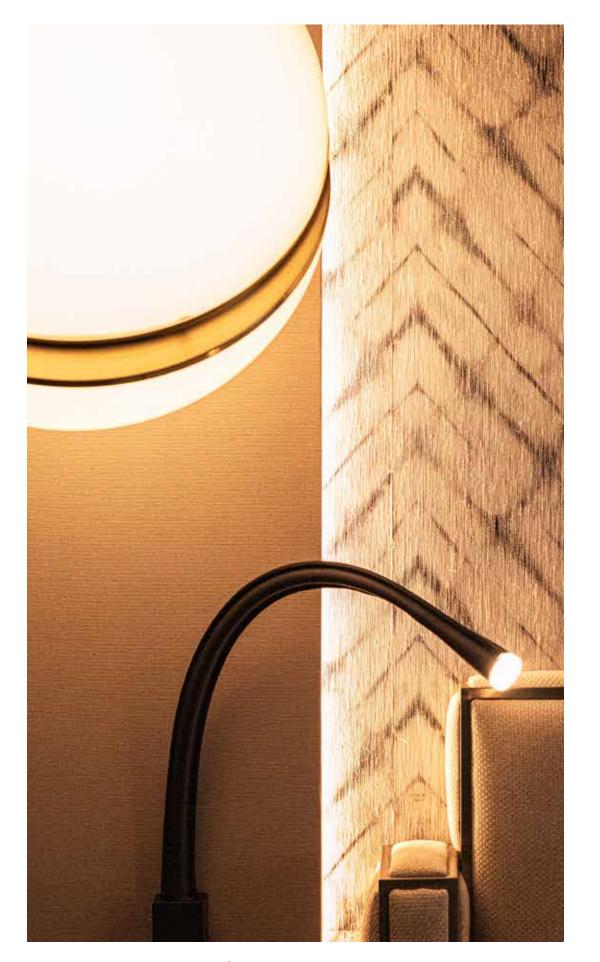


#### **EPIC SANA Marquês**

- . Located in the heart of one of the most awarded and vibrant European capitals, in Praça do Marquês de Pombal and Lisbon's most glamorous avenue, Avenida da Liberdade.
- . 379 Rooms 257 Deluxe rooms | 84 Premium rooms | 21 Deluxe Suites | 16 Premium Suites | 1 Presidencial Suite
- . Restaurants & Bars Allora (Italian restaurant) | KOJI (rooftop for private events) | Sky Pool Lounge (rooftop with outdoor pool) | The Garden (show cooking restaurant) | Lobby Bar & Winter Garden
- . Rooftop with an Infinity Pool
- . SAYANNA Wellness & SPA Vitality Pool | Fitness Center | Treatment rooms with jacuzzi | Sauna | Steam room | Sensory showers
- . Congress Center 18 versatile rooms | Natural light | Capacity up to 1,500 participants Gala Ball Room

#### **EPIC SANA Lisboa**

- . Strategically located in Lisbon, next to Amoreiras and is at short distance from Marquês de Pombal
- . 311 Rooms 244 Deluxe | 47 Premium Deluxe | 12 Suites Deluxe | 5 Junior Suites | 2 Diplomatic Suites | 1 Presidential Suite
- . SAYANNA Wellness & SPA Fitness Center | Indoor pool | Sauna | Steam room | Treatment room and massage Rooftop with outdoor pool
- . Restaurants & Bars Flor-de-Lis | Scale Bar (with terrace) | Upscale Bar (sky bar)
- . Congress Center 14 Meeting rooms and 1 ballroom with capacity up to 1000 people



**EPIC SANA Marquês** 



**EPIC SANA Lisboa** 

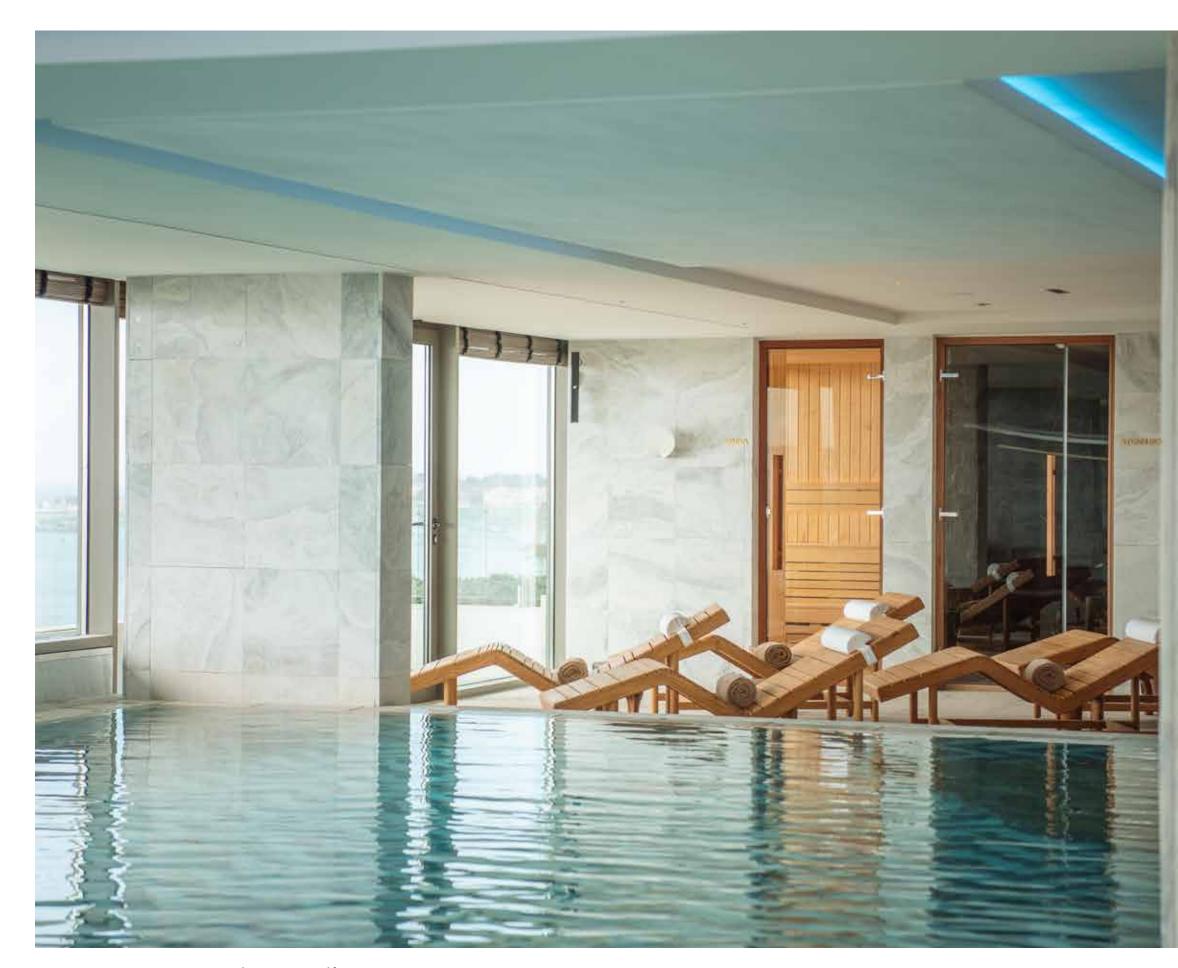
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#### **EVOLUTION Cascais-Estoril**

- . EVOLUTION Cascais-Estoril is a lifestyle hotel, strategically located in the heart of Estoril.
- . 133 Rooms 40 Cool Room | 28 Cool Urban View | 8 Cool Cascais Bay View | 47 Cool Full Ocean View | 2 Cool Balcony | 3 Cool Panoramic View | 2 Coolest Suite Urban View 3 Coolest Suite Ocean View
- . Wellness by SAYANNA 1 Exterior Pool | 1 Interior Vitality Pool | Fitness Center | 4 Massage and Treatment Rooms | Sauna | Steam Room | Experience Showers | Ice Fountain
- . Restaurants & Bars The Kitchen | The Living Room | The Patio | The Upper Deck | Grab & Go 24/7
- . The Social Room Exclusive space for meetings and events.



**EVOLUTION Cascais-Estoril** 

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## **GASTRONOMIC EXPERIENCES**

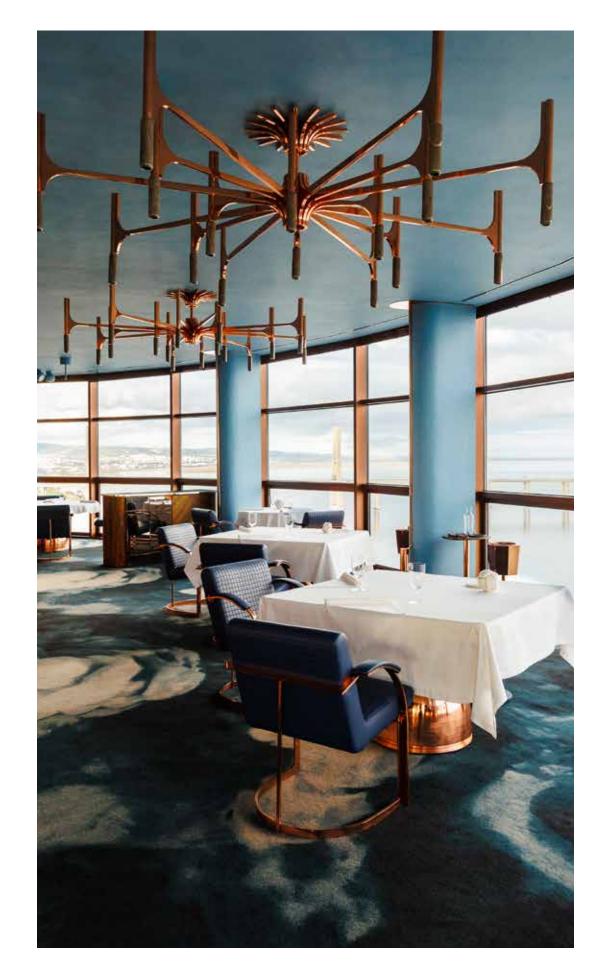
#### Fifty Seconds

At the top of the Vasco da Gama Tower in Lisbon, Fifty Seconds is a fine dining restaurant honored with a Michelin Star. With breathtaking views over the Tagus River and the city, it invites guests on a journey of unique flavors, where Chef Rui Silvestre's creativity and precision are revealed in every dish. The cuisine is contemporary, refined, and deeply rooted in the excellence of its ingredients, delivering a memorable experience, crafted to the second.

#### SUD Lisboa Terrazza & Hall

Framed by Lisbon's most iconic panorama, the Tagus River and the 25 de Abril Bridge, SUD Lisboa Terrazza is more than just a restaurant: it's an experience. Alongside Mediterranean cuisine with a strong Italian influence, the venue offers an animated atmosphere with a resident DJ, saxophonist and live music. From lunch to dinner, every moment is unique. A different dish, a new energy, a renewed ambiance. Designed to surprise, it combines gastronomy, music and conviviality in a vibrant concept.

Right next door, SUD Lisboa Hall completes the complex with over 1600 m² of versatile, modern space, designed by Antoine Pinto. Spread across two floors and equipped with cutting-edge technology, it is ideal for hosting political, corporate or social events for up to 1500 guests. With a character defined by flexibilit and elegance, the Hall is a stage for unforgettable moments, where anything can happen, and everything exceeds expectations.



FIFTY SECONDS



SUD LISBOA TERRAZZA & HALL

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#### A Pastorinha

Overlooking Carcavelos beach, A Pastorinha has been a renowned restaurant along the Cascais coastline since 1976. Specializing in fresh fish and seafood, it also offers premium meat dishes and vegetarian options. Its sea-view terrace, elegant ambiance, and attentive service form the perfect setting for family meals, romantic dinners, business lunches or private events.

#### **Bread & Friends**

The Bread & Friends brand embodies a modern concept of bakery, pastry shop and coffee shop. The bakery is the starting point for the creation and production of everything offered in this new concept. Breads in various forms, distinct doughs and diverse combinations. The pastries are modern. The classic pastéis de nata with cinnamon tile, the chocolate Jesuits, the palmiers de ovos moles with praline, the homemade Berlin ball with egg custard or the pastel de Chaves shine. A pastry shop with its own signature. The cafeteria bets on an original concept of coffee roasting inside the space itself. Bread & Friends presents the Portuguese market with a coffee blend of choice.

#### Allora

Allora is the signature Italian restaurant of the SANA Hotels. It offers a refined and vibrant gastronomic experience, inspired by Italy's rich culinary tradition. In a sophisticated setting, Allora celebrates fresh ingredients, artisanal techniques, and warm hospitality. From handmade pastas to specialties baked in a wood-fired oven, every dish is crafted with passion and authenticity, inviting guests to savour the essence of Italy in an elegant, contemporary atmosphere.



Caption: PASTORINHA



Caption: BREAD & FRIENDS



Caption: ALLORA

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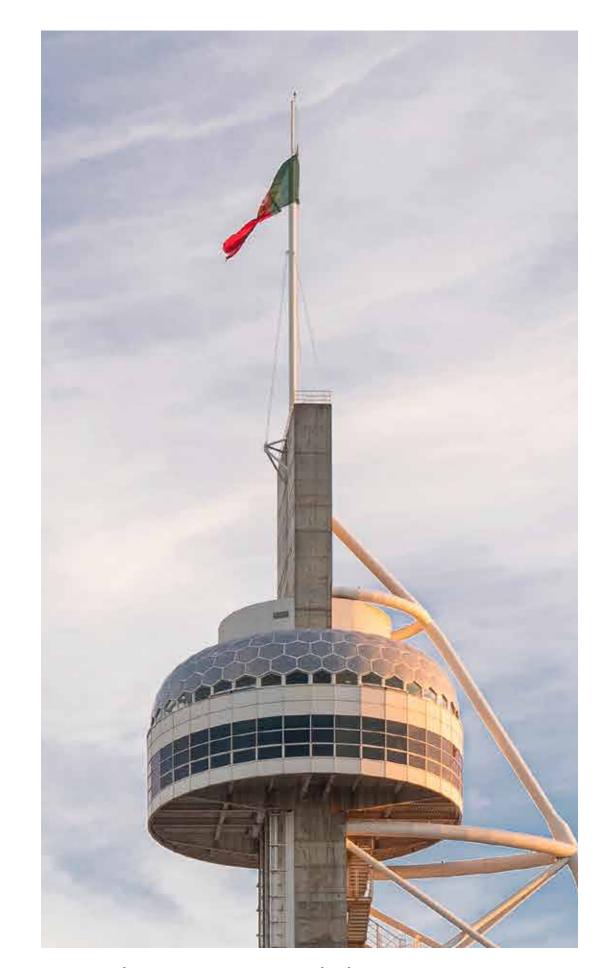
## **UNIQUE EXPERIENCES & WELLNESS**

#### Vasco da Gama Tower Babylon 360°

Rising 145 meters above the city, the Vasco da Gama Tower is Portugal's tallest building and a striking symbol of contemporary Lisbon. At its summit, it offers a unique panoramic viewpoint and a rooftop bar, with sweeping views over the Tagus River and the city skyline. As one of Lisbon's most exclusive viewpoints, it is a must-visit destination for those seeking a refined atmosphere, signature cocktails and unforgettable sunsets.

#### **SAYANNA Wellness & Spa**

Offers guests luxurious spa experiences in authentic wellness sanctuaries based on the philosophy "East meets West," which combines the best of Eastern holistic healing techniques with the most traditional and advanced Western sciences. Our spas are available at the MYRIAD by SANA, EPIC SANA Lisboa, EPIC SANA Marquês, EPIC SANA Algarve, EPIC SANA Luanda, SANA Malhoa, and EVOLUTION Cascais-Estoril hotels.



Vasco da Gama Tower Babylon 360°



SAYANNA Wellness & Spa

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## **SUSTAINABILITY**

At SANA Hotels, sustainability lies at the core of our operations. All 14 of our hotels in Portugal hold Green Key certification, underscoring our commitment to minimizing environmental impact through energy efficiency, water and waste management, and the promotion of eco-friendly guest experiences. Through our "Stay Green with SANA" initiative, we encourage sustainable mobility, renewable energy use and active community engagement.

We implement energy-saving technologies, reduce plastic consumption and prioritize sourcing local products to support the community. We continuously seek new ways to minimize our environmental footprint, ensuring that our guests enjoy luxury without compromising the planet.

At SANA, we strive to create a lasting, positive impact on the environment by equipping both our guests and staff with the tools and knowledge to make greener choices.



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### **EXPANSION & GROWTH STRATEGIES**

SANA continues to focus on strategic growth, particularly in Lisbon, where it currently operates 10 hotels. The Group is actively expanding three of its signature concepts - EPIC SANA, EVOLUTION, and MYTHIC SANA - each targeting a distinct segment of modern hospitality.

- The EPIC SANA brand continues to strengthen its position in the luxury five-star market with new openings that emphasize exclusivity, personalized service, and contemporary sophistication.
- EVOLUTION Hotels are evolving as dynamic lifestyle destinations, blending design, flexibility and a vibrant social atmosphere.
- The MYTHIC SANA brand marks SANA's bold entry into the ultra-luxury segment, with its debut property, an all-suite hotel on Rua do Ouro in Lisbon, setting a new standard in bespoke hospitality.

Internationally, the Group prioritizes management opportunities and strategic partnerships, driven by its recognized excellence in operations and service. Expansion is underway across several key markets:

- Porto upcoming development
- Casablanca two distinct properties: EPIC SANA Casablanca and EVOLUTION Casablanca
- Tbilisi, Geórgia entry into the Caucasus region
- Additional projects in **Lisbon** and other Portuguese cities

Africa remains a key focus, anchored by the success of EPIC SANA Luanda, while Morocco is a priority growth market due to its economic dynamism and stability.



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# **AWARDS & RECOGNITIONS**



























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